

place & placemaking

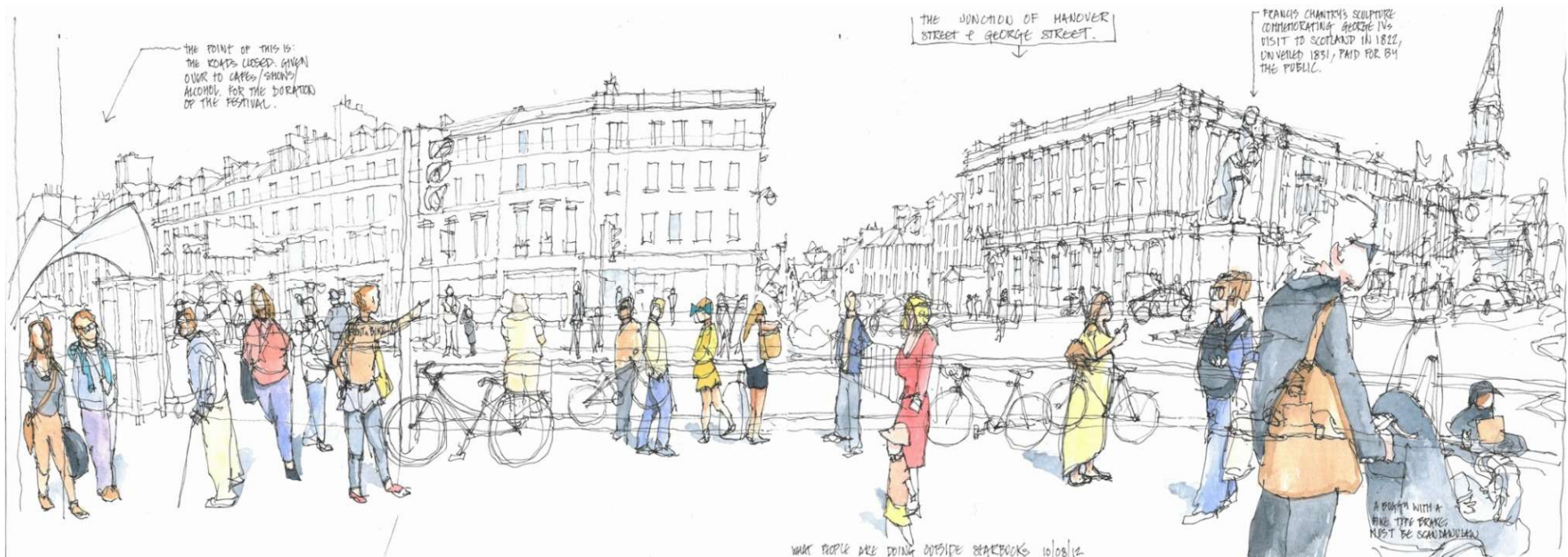


Image: Sandy Morrison: sandysdrawingroom.com

Sandy Robinson
Scottish Government Planning & Architecture Division



Scottish Government
Riaghaltas na h-Alba
gov.scot







Fiona Macaroni Flickr

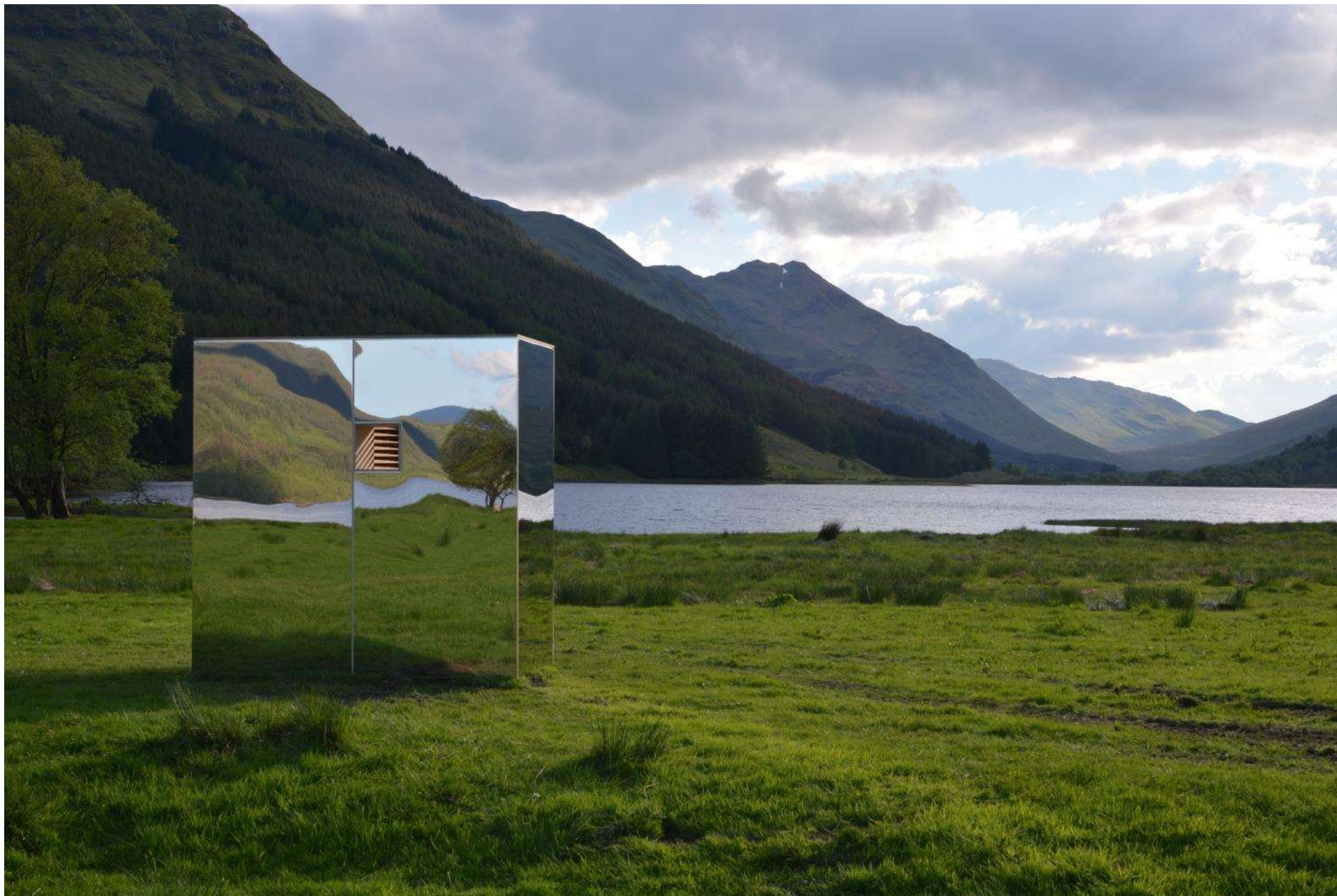






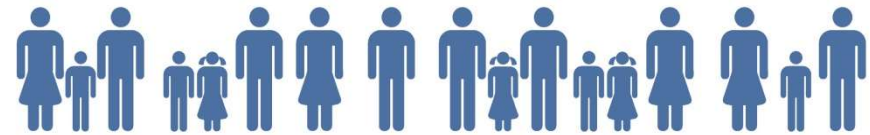
Image Flickr Michael Gallacher

'place' :

- the environment in which we live



- the people that inhabit these spaces



- the quality of life that comes from the interaction of people and their surroundings



Creating Places

CREATING PLACES

A policy statement on architecture
and place for Scotland



FIRST LIFE,
THEN SPACES,
THEN BUILDINGS:

THE OTHER WAY
AROUND NEVER WORKS

JAN GEHL

Place should not be considered merely a backdrop to our lives,
but as an agent of change.

placemaking

development always 'makes places'

they are simply places that work well,

have little impact,

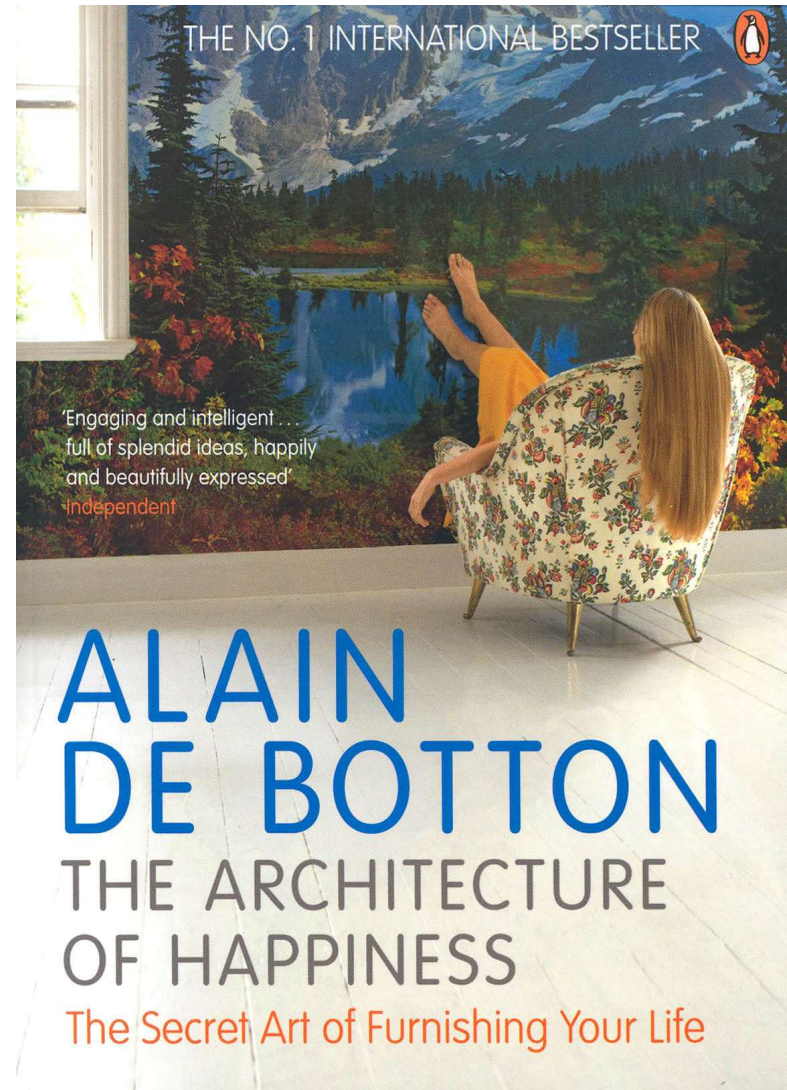
or work badly



Image Flickr goatsgreetings

“ When buildings talk, it is never with a single voice. Buildings are choirs rather than soloists.”

“The street is the product of a distinctly human intelligence.”



Stimuli

Environments require to address human scale and human requirements –
this is a basic understanding of habitat

Human senses are a necessary planning consideration

Gehl Architects



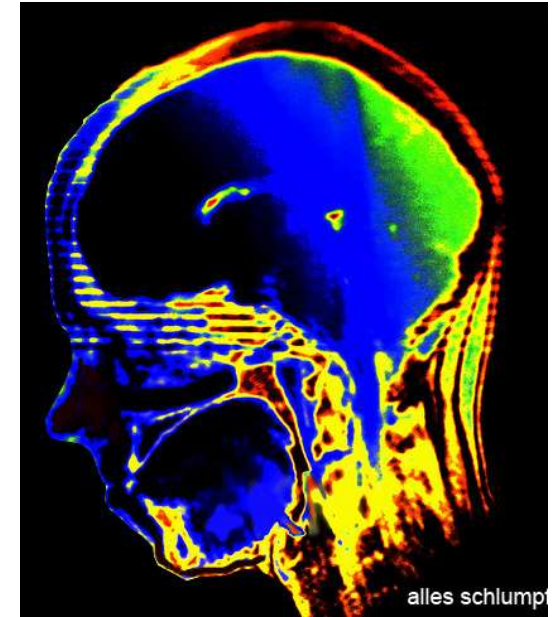
Stimuli

Human speed – 5km/h

75% of impressions through eyesight

1000 stimulus per hour – 1 stimulus every 4 seconds

Gehl Architects







CHANGES IN URBAN FORM



New Towns Act 1946











Monoculture lacks resilience





A Bowman Photography



The 6 Qualities of Successful Places

Distinctive

Safe & Pleasant

Easy to move Around

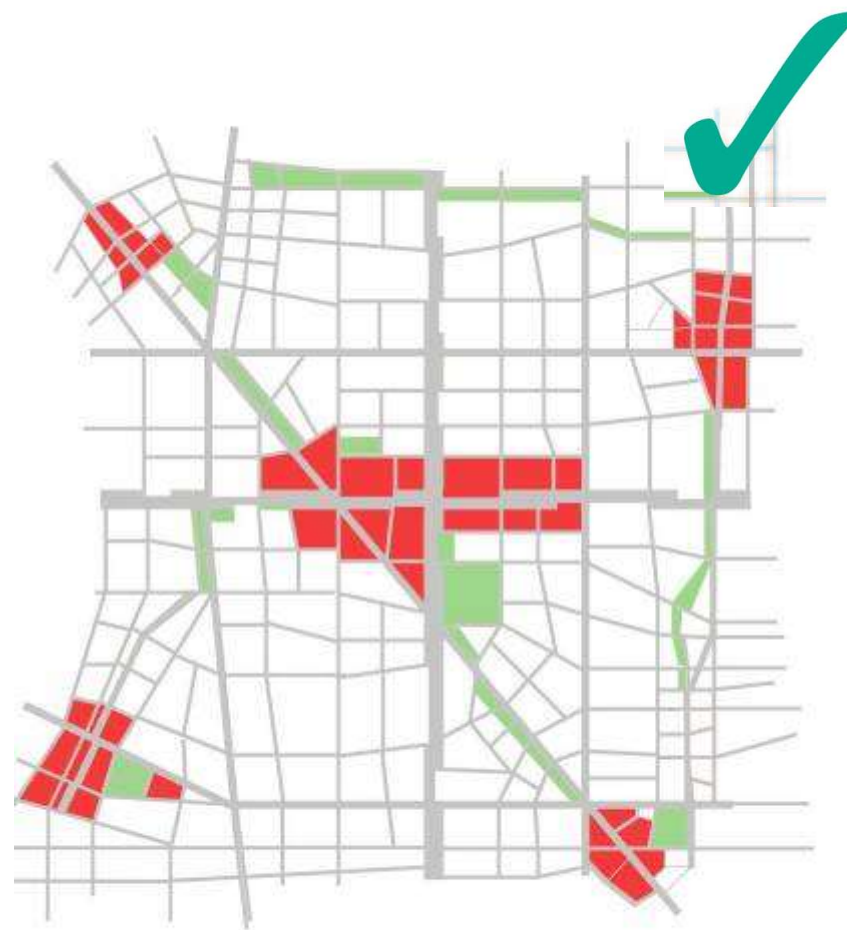
Welcoming

Adaptable

Resource Efficient



Image Flickr Lawrence OP



place: complex picture of health

Numerous factors interact in Place to affect health and wellbeing:

- **People Factors** inc. age, sex & genes
- **Community Factors** inc. capital & networks
- **Lifestyle Factors** inc. diet, physical activity & work-life balance
- **The Local Economy** inc. wealth creation & access to, & nature of market
- **Activities** such as working, shopping, moving around, living, playing & learning
- **The Built Environment** inc. buildings, spaces, streets, public realm & housing.
- **The Natural Environment** inc. air, water, landscape & natural habitat.



the place principle

Adopted by Scottish Government
& COSLA

Encourage better collaboration

Improve impact of combined resources

Deliver better outcomes for communities



the place principle

We recognise that:

Place is where people, location and resources combine to create a sense of identity and purpose, and is at the heart of addressing the needs and realising the full potential of communities.

Places are shaped by the way resources, services and assets are directed and used by the people who live in and invest in them.

A more joined-up, collaborative, and participative approach to services, land and buildings, across all sectors within a place, enables better outcomes for everyone and increased opportunities for people and communities to shape their own lives.



the place principle

The principle requests that:

All those responsible for providing services and looking after assets in a place need to work and plan together, and with local communities, to improve the lives of people, support inclusive growth and create more successful places.

We commit to taking:

A collaborative, place based approach with a shared purpose to support a clear way forward for all services, assets and investments which will maximise the impact of their combined resources.



Resilience

“Resilience is a quality that helps individuals or communities resist and recover from adversities.”

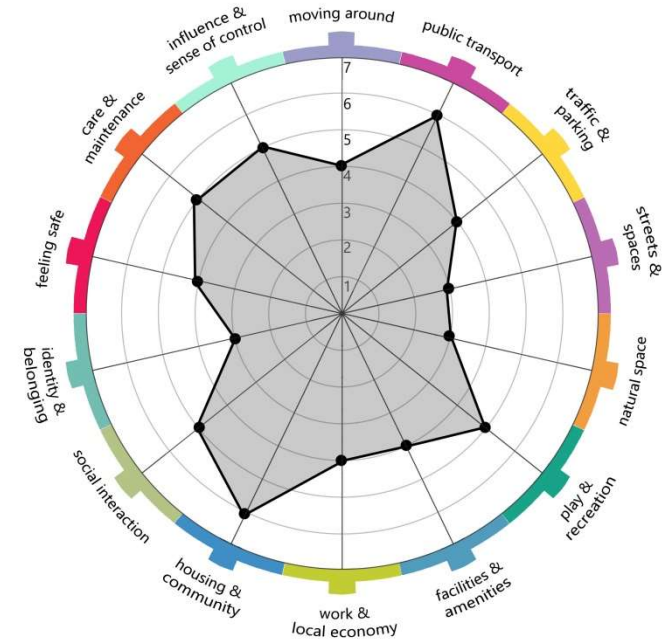
Dr Tony Newman
Barnardos





Place Standard

How Good is Our Place?



www.placestandard.scot

What is Place Standard?

How Good is Our Place?

An assessment tool to evaluate the quality of place

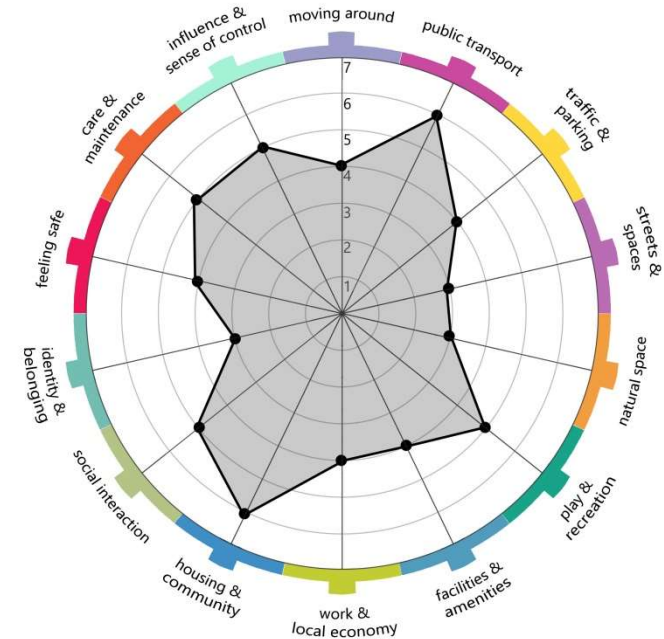
It can evaluate places that are well-established, undergoing change, or still being planned

Developed based on evidence of the positive role that place plays in reducing inequalities.

14 simple questions

Can be undertaken by communities or professionals, individually or in groups

Provides a graphic output and creates structured conversations on key issues



Principles:

What do I need to live my life?

How do I get there?















Is my experience good enough?



Image: Malcolm Fraser Architects: Whitecross Design Competition

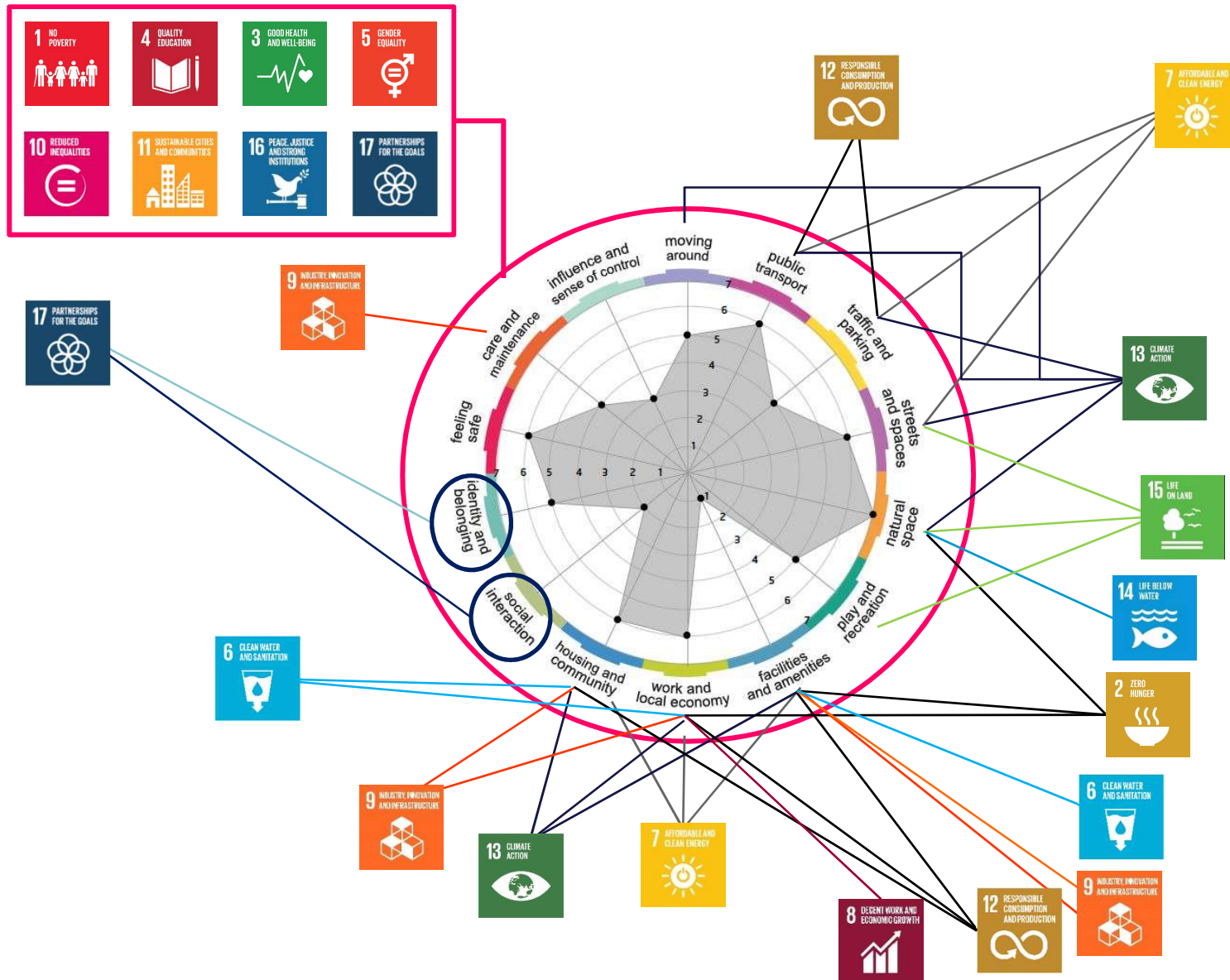
Are we having the right conversations with the right people at the right time to change things for the better?

14 Themes and Questions

Theme	Question
 Moving Around	Can I easily walk and cycle around using good quality routes?
 Public Transport	Does public transport meet my needs?
 Traffic And Parking	Do traffic and parking arrangements allow people to move around safely and meet community needs?
 Streets & Spaces	Do buildings, streets and public spaces create an attractive place that is easy to get around?
 Natural Space	Can I regularly experience good quality natural space?
 Play & Recreation	Do I have access to a range of spaces and opportunities for play and recreation?
 Facilities & Amenities	Do facilities and amenities meet my needs?
 Work & Local Economy	Is there an active local economy and the opportunity to access good quality work?
 Housing & Community	Does housing support the needs of the community and contribute to a positive environment?
 Social Interaction	Is there a range of spaces and opportunities to meet people?
 Identity & Belonging	Does this place have a positive identity and do I feel I belong?
 Feeling Safe	Do I feel safe?
 Care & Maintenance	Are buildings and spaces well cared for?
 Influence & Sense of Control	Do I feel able to participate in decisions and help change things for the better?

Sustainable Development Goals

Place Standard: delivering on the United Nations Sustainable Development Goals



[< Getting Started](#)

MOVING AROUND

Walking and cycling are good for both our health and the environment. The design and layout of a place can encourage walking and cycling by providing pleasant and safe routes that connect people to where they want to go.

Now consider the question:

Can I easily walk and cycle around using good quality routes?

Next, rate your place on a scale from 1 to 7 where 1 means there is a lot of room for improvement and 7 means there is very little room for improvement. There are some points on right to help you consider your response.

1	2	3	4	5	6	7
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If you wish, note why you rated your answer the way you did below:

800 characters left

[< Previous](#)[Next >](#)[Place Standard Guide](#)[Finish](#)

You might want to think about the following:

- Are there enough routes for walking and cycling? Are these given priority over cars and other traffic as much as possible?
- Do routes provide obvious and direct links with the places that people want to go, such as schools, shops, parks and public transport?
- Are routes of good quality, in an attractive environment and pleasant to use?
- Do routes meet the needs of all people regardless of age, mobility or disability? Is seating available for those who may need it?
- Do routes feel safe to use all year round and at different times of the day?

ASSESSMENT COMPLETED

Your assessment is complete. Please click the link below to download your assessment.

If you want to go back and change any of your ratings before downloading your assessment, [click here >>](#)

[Download PDF](#)

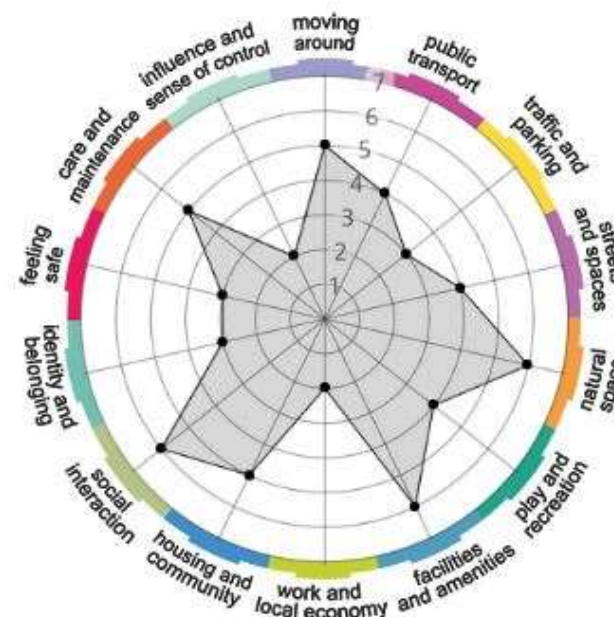
SUMMARY

Assessment Area: Town Centre

Date of Assessment: 20 January 2016

Participants: 10 Primary school students 10x S1 students 4x teaching staff 2x Local authority staff 3x Community Council reps

Moving around Rating: 5	Work & local economy Rating: 2
Public transport Rating: 4	Housing & community Rating: 5
Traffic & parking Rating: 3	Social interaction Rating: 6
Streets & spaces Rating: 4	Identity & belonging Rating: 3
Natural space Rating: 6	Feeling safe Rating: 3
Play & recreation Rating: 4	Care & maintenance Rating: 5
Facilities & amenities Rating: 6	Influence & sense of control Rating: 2



If you want to start a completely new assessment, [click here >>](#)

To support the wider evaluation of the Place Standard, we would welcome feedback on your experience of using the Place Standard and how it was implemented. Please answer some short questions [here](#).

What happens next?

Every place will be different

- Outputs

Analyse the priorities

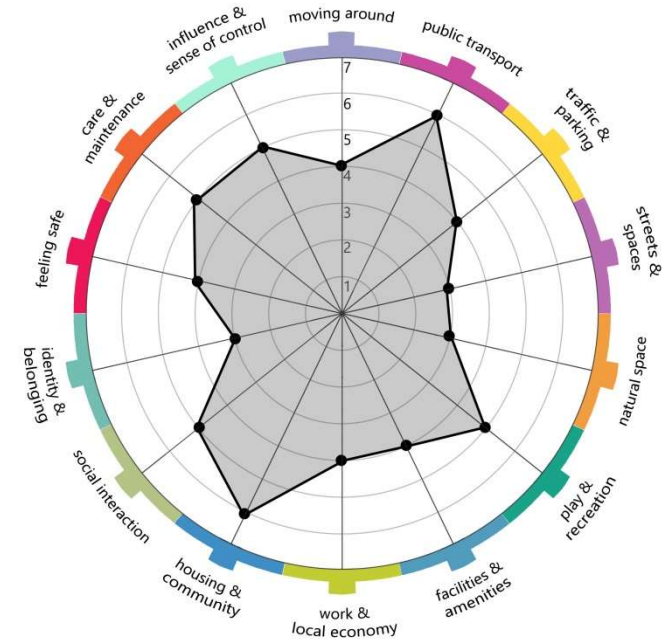
Plan action

Refine proposals

- Conversations

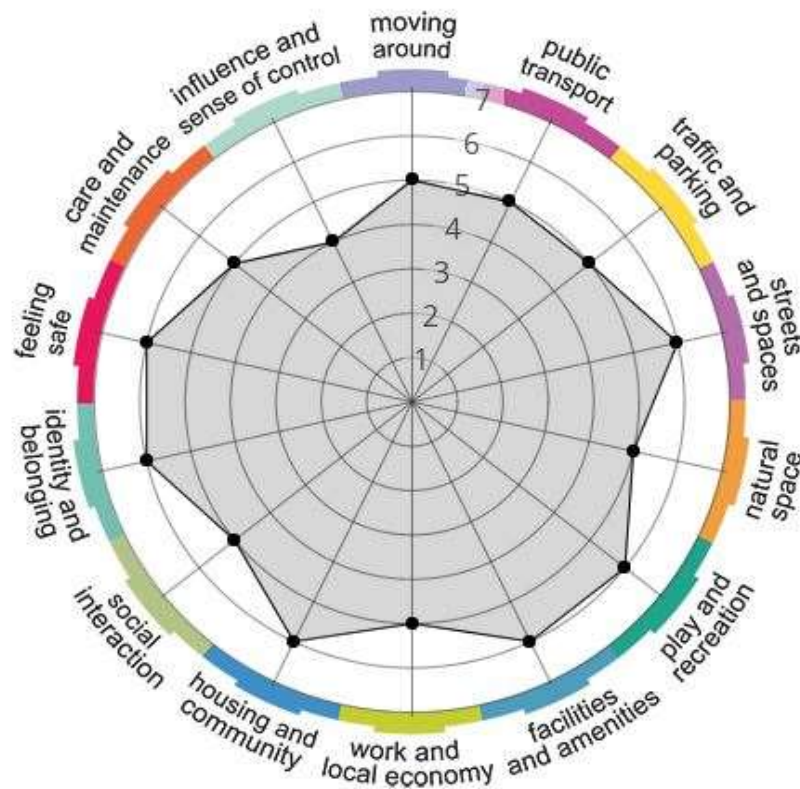
A key objective for the tool is to create conversations and support positive engagement

These relationships can be developed to support community-led actions and co-production

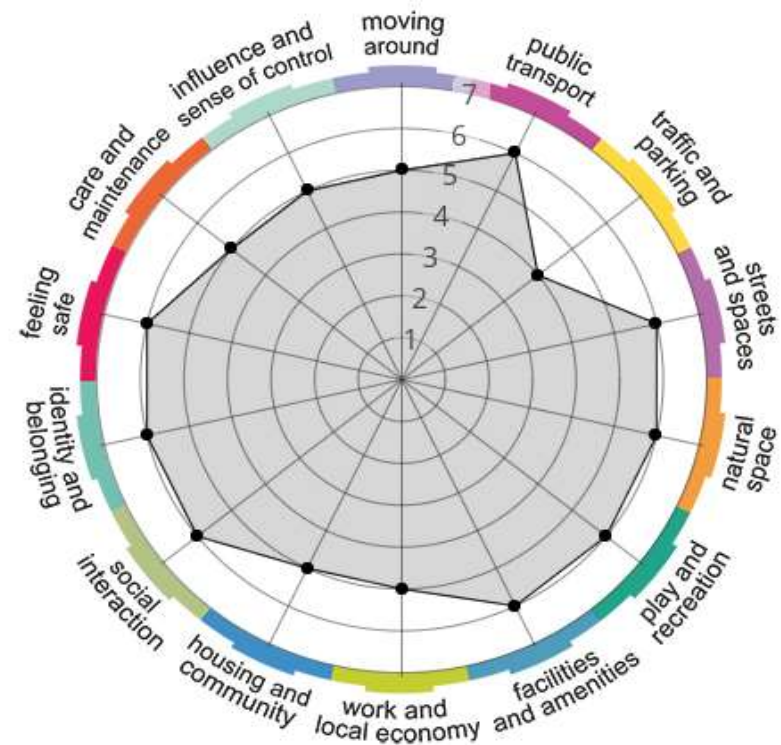


CEC- Corstorphine Place Standard

Corstorphine: Young People



Corstorphine as a whole



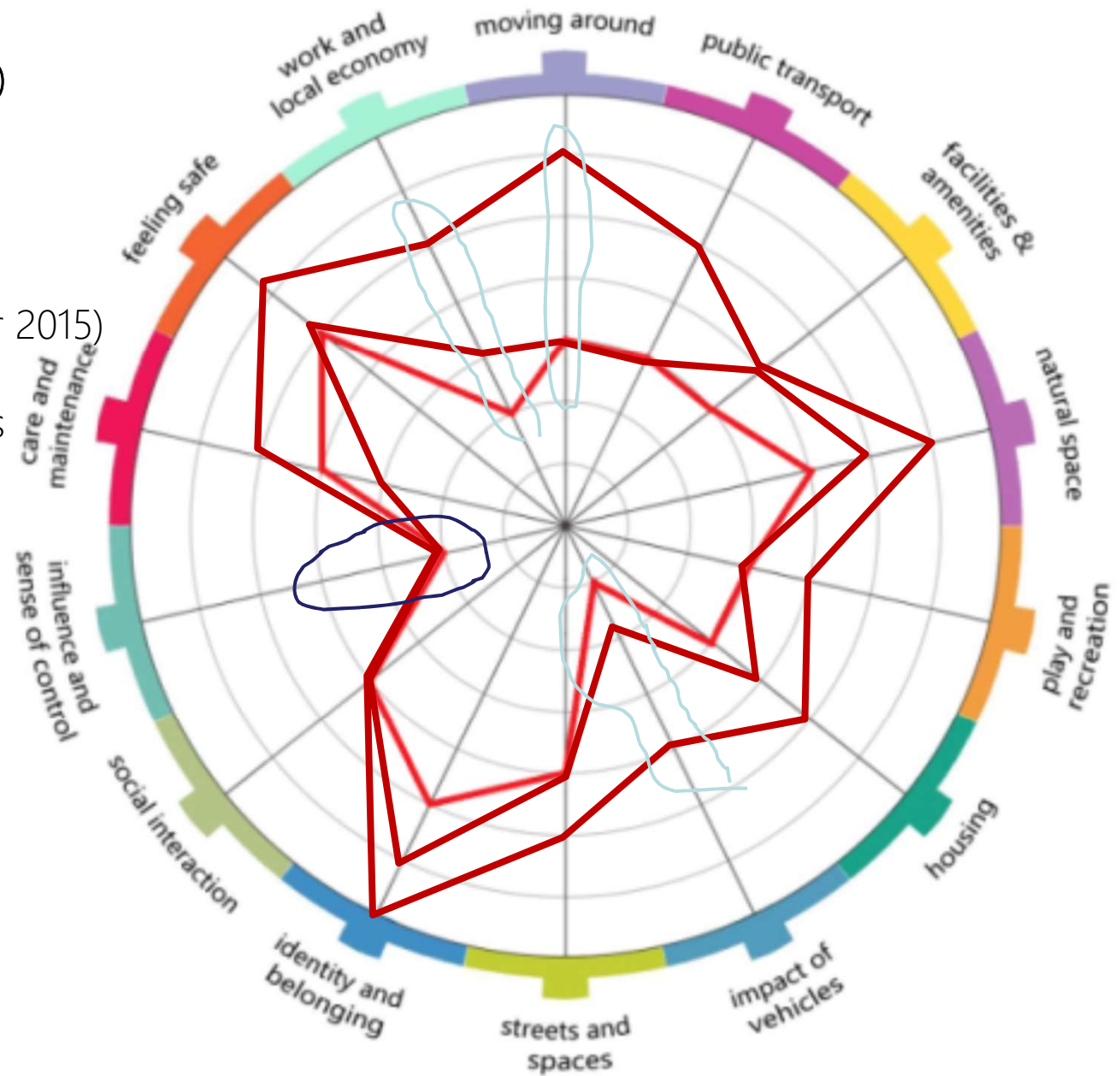
Place Standard: case study

South Queensferry
(City of Edinburgh Council)

Public Responses
(August 2015)

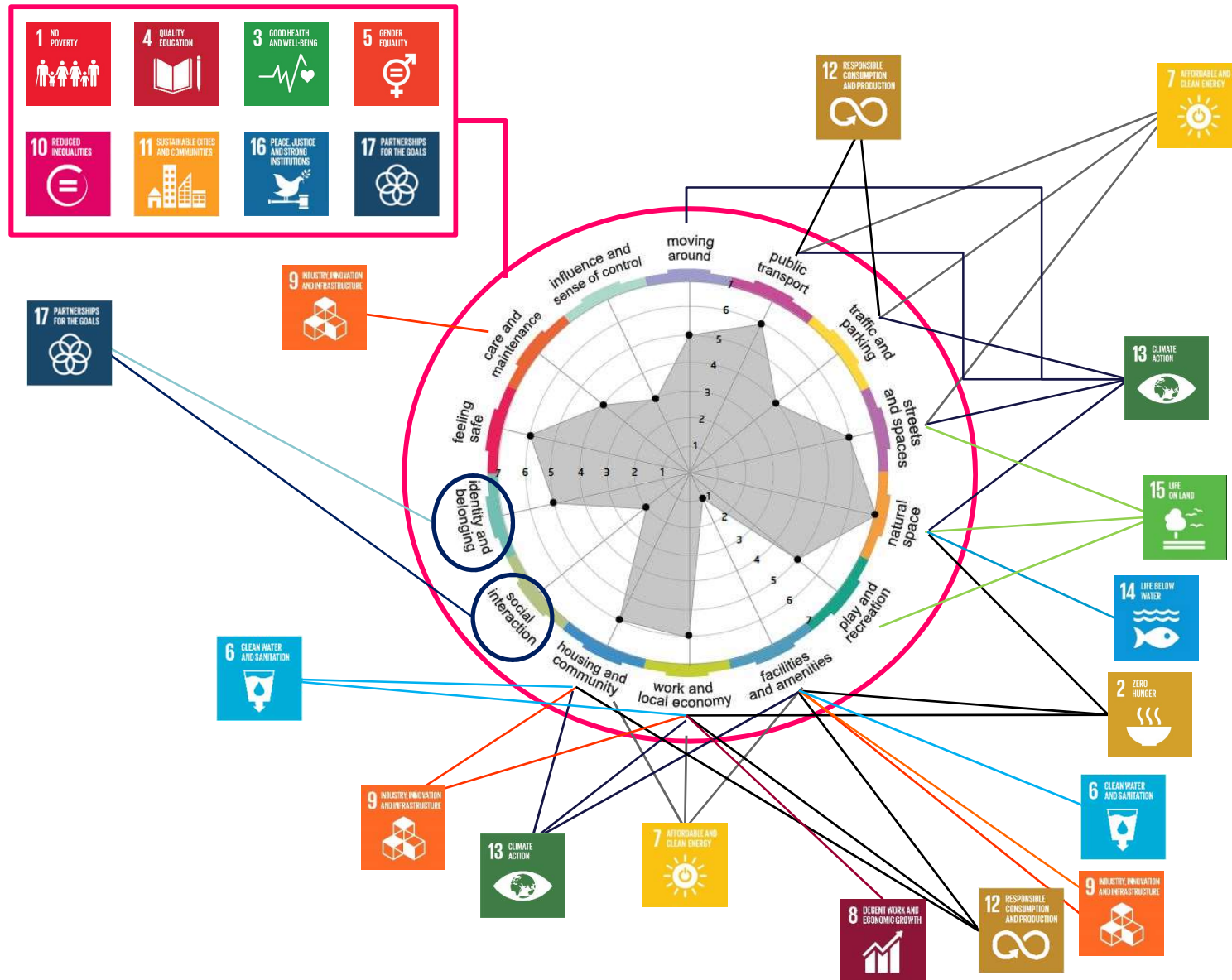
Public Responses (October 2015)

School Children Responses
(October 2015)



UN Sustainable Development Goals

Place Standard: delivering on the United Nations Sustainable Development Goals



Engagement and Design

Community-led design

Community design workshops and charrettes

A series of interactive design workshops, in which the public, local professionals and other stakeholders work directly with a design team to generate a masterplan

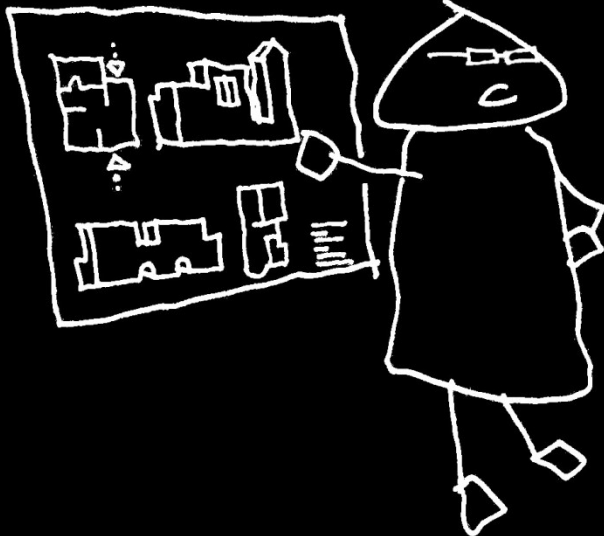


Not consultation processes that involve design

Design processes that are consultative

Public Consultation Event

What do you think
of it so far?

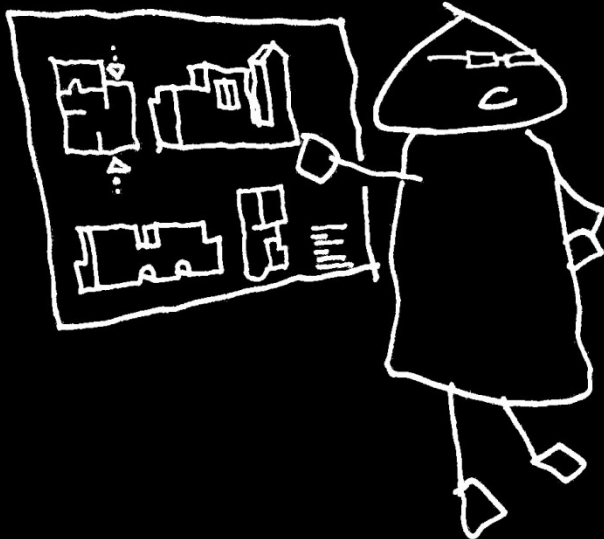


Rubbish

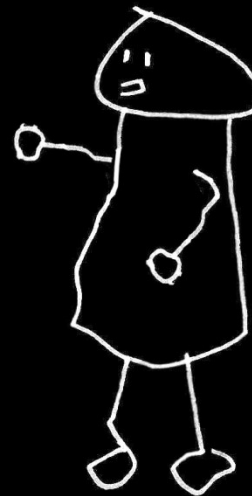


Planning Authority

What do you think
of it so far?

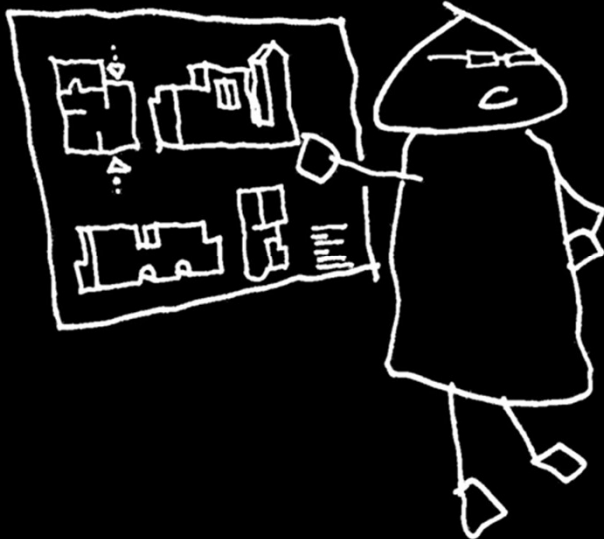


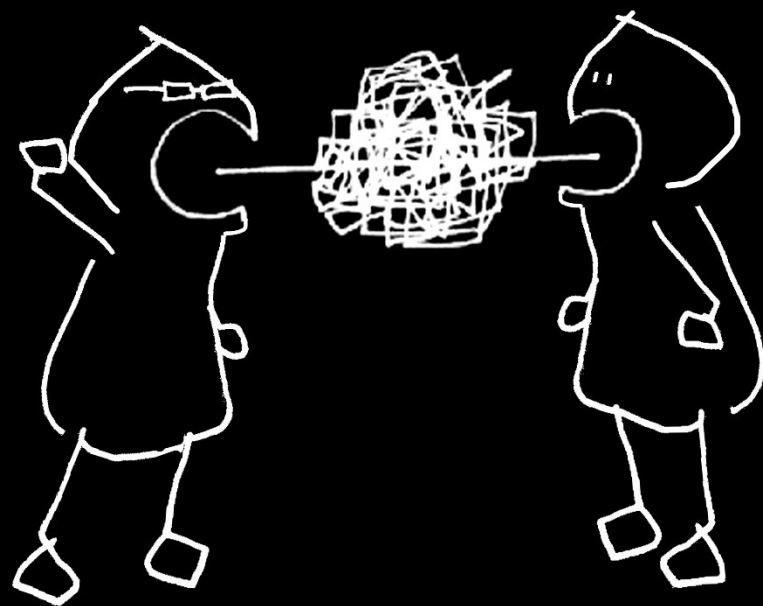
It contravenes policy 1.2.
/ paragraph 7a



Roads Department

What do you think
of it so far?

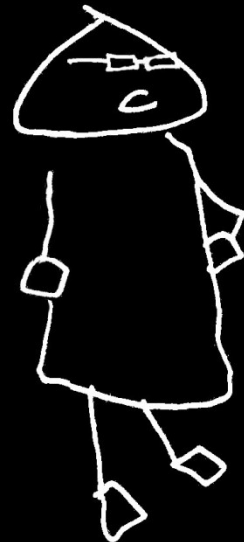




Not about asking people what they want

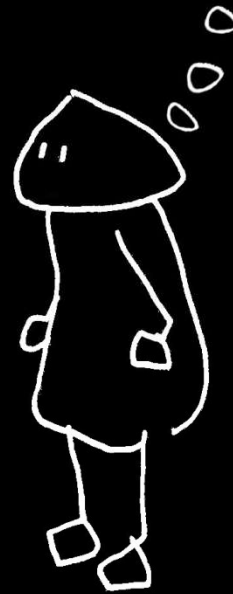
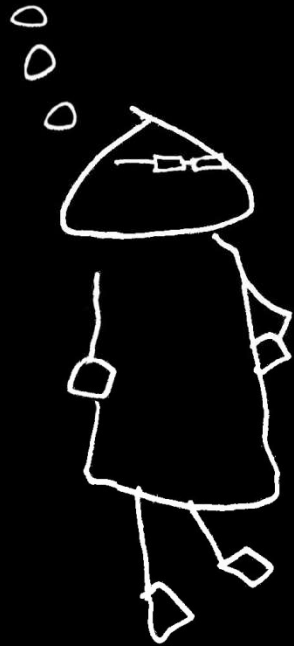
About asking people what they know

What would you
like here?



A Subway for
the town





Not simply about the collection of facts

About the application of *knowledge*







Dialogue

Meeting space

Design sessions

Feedback





HOP 8 - SWEATING THE ASSETS OF THE TOWN & HARBOUR

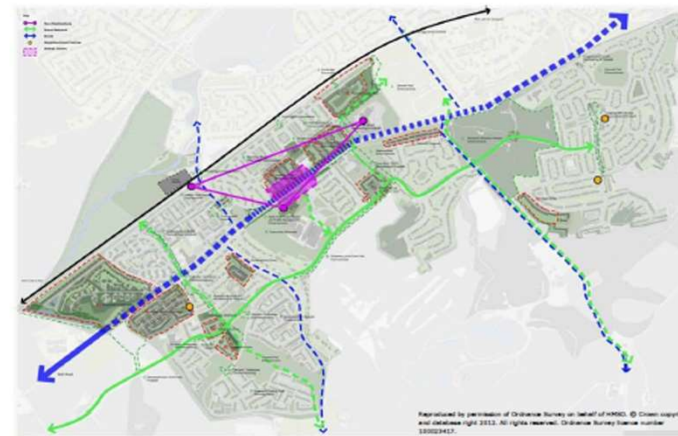
Feedback



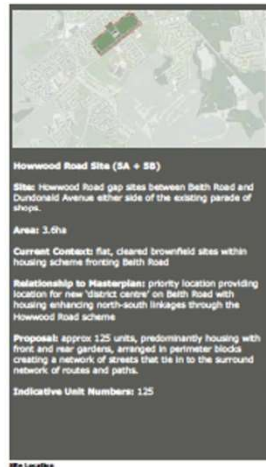




Priority Opportunities



Design Concept



Site Location



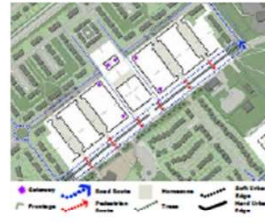
Key Issues

This is a cleared, flat site within the axial layout of Tait's original Howwood Road scheme. The sites formerly accommodated schools and enjoy close proximity to Beth Road. The sites are a visual bright on an area already challenged by a poor environment and local reputation.

Both sites have potentially excellent access to shops and services in the area, particularly on Beth Road where a new district centre is proposed within the scope of this masterplan.

The site's architectural heritage is a significant contextual factor in considering future redevelopment.

Site as Existing



Design Concept and Opportunities

The clarity and simplicity of the retained elements of the original Howwood Road scheme provide a clear set of cues for aligning streets and blocks to emulate a similar urban grain.

The emerging proposals offer a range of options; from infill housing with non residential in key locations along the Beth Road frontage to emulating the original 'Tait' plan and locating pavilion buildings in a landscaped parkland setting to cater for community uses.

The proposed layout would encourage perimeter block housing with north-south 'thoraxzones' flanking a new district hub comprising new retail and commercial units on Beth Road. To the south the Ffion Burn is deculverted creating a watersource feature along Beth Road.



Design Proposal



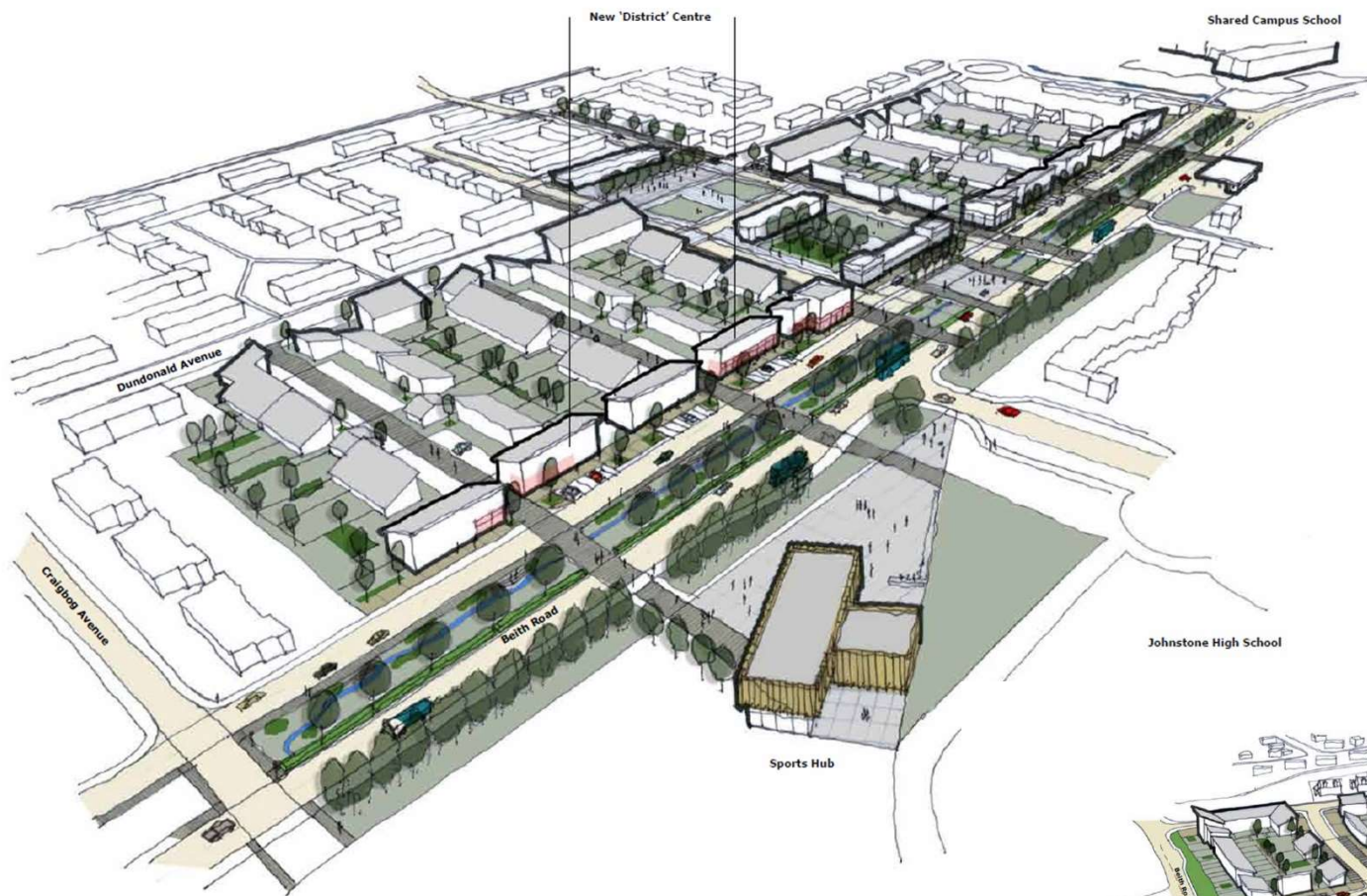
Design Proposal / alternative solution for community park/garden and community facility at Site 14



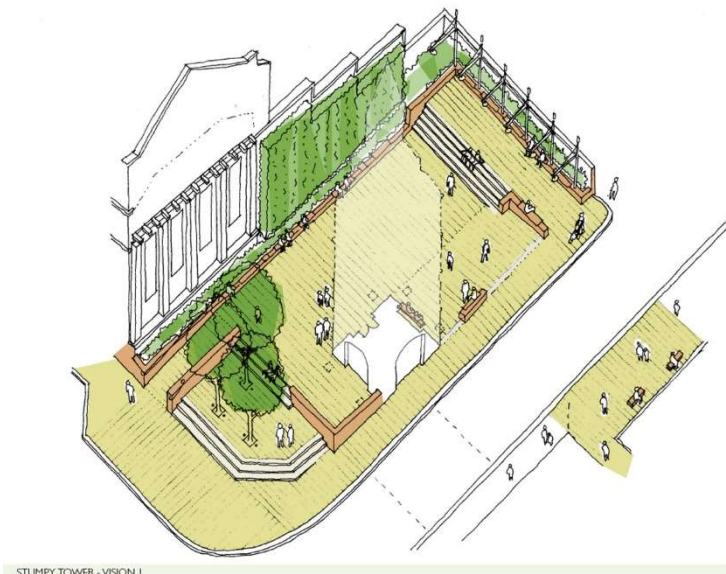
3D model of Design Proposal



3D model of Design Proposal







Understanding human habitat
Understanding natural resources and assets
Sharing knowledge and expertise
Collaborating and reflecting



Thank You



Scottish Government
Riaghaltas na h-Alba
gov.scot